



E-SPECTATIONS CONSULTING CC

Admin Office: Colin rd > Kingsburgh > Durban > KZN > South Africa > 4126
[T] + 27(0)31 9163219 > [F] +27(0)31 9163 [M] 27 (0) 83 442 5950
[E] marinda@e-spectations.com [W] www.e-spectations.com

The Intervet sales team in 1997



The Product launch





INTERVET SA POULTRY PRODUCT LAUNCH

Intervet S.A. was very proud to launch four new products (Vaccine Nobilis IB Ma5, Vaccine Nobilis Clone 30 + IB Ma5, Vaccine Nobilis E. coli inac and Vaccine Nobilis Reo 1133) on 19 and 20 November 1996 at the Midmar Historical Village, Howick, KwaZulu-Natal. 42 Poultry Veterinarians were addressed by Dr Jane Cook from the Elms U.K. on the latest available data regarding IB and IB variants.

The distinguished guests were flown from various destinations and met by the staff of

- M Stuiver

Intervet S.A. at Durban International airport on Monday 18 November 1996. All guests met in the Cobwebs pub at the Fern Hill Hotel after booking in where the "town crier" announced the details of the next morning's departure.

All delegates expected serious talks on Tuesday 19 November 1996, but was surprised to be taken on a ride by the "Intervet

express" around the Midmar Historical Village hosted by some elegant ladies from the Victorian age. Suspense reigned when all had to wait to be taken into a dark "theatre of moving pictures", and seated by an usher.

Proceedings started by a welcoming from Daffy Duck and friends, followed by slides of the Intervet Company profile on the beat of Tina Turner's "Simply the best".

Dr Phil Loftus welcomed Dr Cook and all listened intently to the talks provided regarding



There is no business like chicken business - Mr T Davey & Dr J Wicht.



From left to right: Drs P Loftus, R Horner, R Nixon.



The Mystery of the Famous Koeksister being solved over dinner - Drs L Theron (left), C Pienaar (right), M Kloryga (middle), Mr T Swindon (right).



A serious game of croquet - Drs L Theron, R Brag, H Aitchison, S van Blerk.



19 and 20 November 1996, Midmar Historical Village, Howick



From left to right: Drs J du Preez, B Anderson, Mr V Govender, S Collett, C le Roux, M Kloryga, H van der Maede.



From left to right: Drs E Marais, F Buys, H Bosman, J Cook, P Loftus, J Wicht.



From left to right: Drs H Aitchison, P Barnes, R Brag, C Pienaar.



Dr "Sherlock" le Roux, receiving his prize for solving the mystery.

the new products by Dr Cook and Dr Paul Young.

A Victorian picnic provided by Fred from the Villagers restaurant was enjoyed in the shade of the trees, with a view of the lake and the old mill while "genteel" music provided by a local string quartet, was floating from the lounge of one of the Victorian houses. Certain members of the party enjoyed a serious game of croquet during lunch.

Mr Peter Human from Human Murders entertained all guests during dinner with the Mystery of the famous Koeksister. The following "detectives" managed to solve the mystery and were presented with complementary gifts: Mr and Mrs Lee, Mr Don Thompson, Dr Scott Elliott, Mr Hugh Syme, Dr Christie le Roux, Dr Herman Bosman, Dr Carien Pienaar and Dr Keith Perrett.

Proceedings continued on Wednesday 20 November 1996, after which Mr Pilkington-Williams expressed his appreciation for all delegates that made time available to attend the launch.

Dr Mick Versfeld closed the meeting with the following kind words:

Friends,

We have been treated to an entertaining evening of food and murder most "fowl". With a bit of help from Pieter "8" members solved the mystery and can now join Sherlock Holmes or General Fivas. As an ice breaker, it was very original and together with an excellent meal most enjoyable.

The presentation on Poultry Respiratory dis-

eases was a blend of old facts and new ideas. Paul, who is still "Young" in the industry, together with Jane Cook, has put together a well-balanced programme. It is always a privilege to listen to someone as talented as Jane. Her work on IB and TRT is respected worldwide. Let her dedication and enthusiasm be a stimulus to our younger colleagues to investigate and solve the mysteries of Avian diseases.

Steve, you and your team have collected together a group who has Poultry Health as their common interest. You have provided a world authority to address us and set the gathering in a venue where social interaction could occur. On behalf of us all, I would like to thank you for the two stimulating days organized by Intervet S.A. and close with a quote from Tina Turner - Intervet - Simply the Best!



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FOOD & ALLIED INDUSTRIES LIMITED.

GENTILLY - MOKA - MAURITIUS - PHONE: 433-4225, 433-4356/57 - CABLE: "CHANTECLER" - TELEFAX: (230) 433-4145

FAX MESSAGE

TO : Marinda STUIWER
FM : Ismet Mamode
DATE : 02/12/96
REF : FIM/cm/95
YR FX : 00 27 11 452 15 32
OUR FX : 433 41 45

Dear Marinda,

You are indeed a very good organizer. The success of that conference lies in the well synchronization of the activities under your dynamic leadership. You have a small, but united team which deserves all the congratulations. I was very delighted to see your team at work. All of you had given the best of yourselves and despite some small problems, yet there was always a smile on the cheerful face of each member of your team. It was obviously a great success for the team of Intervet, South Africa.

I wish all of you plenty of success in your work and in your life.

Best Regards

Dr I. Mamode



SPECIALISTS IN POULTRY PRODUCTS

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